

# McWhorter Design

Uniquely personal interiors for discriminating clientele

## MY PHILOSOPHY

I approach each project with a sense of adventure and wit, trying always to pique the imagination of my clients by introducing them to concepts they hadn't considered.



An interior should be beautiful, comfortable and practical, while reflecting the personality of clients within a framework of taste, style and panache. Interesting architectural details are the backbone of these compelling interiors. Scale, proportion, color, lighting and eclecticism are keys to my work.

Through collaborative relationships with my clients, my interiors reflect their passions, be they romantic, classic, timeless... or innovative. Since I am not locked into a particular style or period, they are also singular, exciting and unexpected.

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## MY BIOGRAPHY

Mr. McWhorter's first acknowledgment in the design world was published in the magazine Interior Design while he was a student of interior design at Ohio State University. He was honored as one of the top graduating students from colleges across the nation. Shortly after entering professional life, he became a member of the [A.S.I.D \(American Society of Interior Designers\)](#) and has served on the Board of Directors of the [Los Angeles Chapter](#) for three terms. He served as President of the Los Angeles Chapter for 2006-2007.

His extensive experience has also affiliated him with the A.I.A. (American Institute of Architects). He is also a member of the [Institute of Classical Architecture & Classical America](#).

Bill McWhorter established his design firm in Los Angeles in 1980.

Throughout his career, he has had design work published in most major national design magazines as well as local publications. Although he is most widely known for his residential design, which includes homes for luminaries in entertainment and also executives of major corporations, his commercial work has also received much attention. Mr. McWhorter has designed retail stores and restaurants, corporate offices for Guess? Inc., Reebok International, numerous law firms, as well as offices for the Spanish Government.

An exciting adjunct of Bill's work has been his many appearances on the [HGTV](#) channel; Homes Across America, and the Kitty Bartholomew Show featuring Los Angeles residences. He has also appeared

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several times as guest on Claude Prince's "Talking Over Coffee" airing on Community Television in Los Angeles and Princeton, NJ.

Bill has traveled extensively and studied the cultures, architecture and design of other countries which has had an enormous influence on his interiors, exteriors and designs for furnishings. These influences appear in the projects he is commissioned to do throughout the continental United States, Hawaii and abroad.

Bill McWhorter is also quite active in community service. He has been on the Board of Advisors of the [Windsor Square Hancock Park Historical Society](#), and involved with charitable activities such as Van Ness Recovery House, [Big Brothers of Los Angeles](#), [Project Angel Food](#), [The Ebell of Los Angeles](#), as well as designing several health care facilities including the [Los Angeles Free Clinic](#), Carl Bean AIDS Hospice (now closed), [Planned Parenthood Los Angeles](#) and Rancho Los Amigos in Downey, California and as a Curriculum Advisor for Westwood College with locations in Anaheim and Torrance, California. He is a regular guest speaker at [UCLA](#) and [Fashion Institute of Design and Merchandising: Interior Design](#) classes and speaks to clubs and organizations throughout the country. As well, he has written articles for many interior design publications.

Collaborating with fine Architects on new structures or remodeling existing ones is particularly exciting to Bill. He has worked with renown Architects like Jack Warner (Warner and Gray, Montecito), John Lautner of Los Angeles, and on classic historic homes designed by esteemed Architects such as Paul Williams, Myron Hunt, and Wallace Neff.